

# Marketing & Promotions Rate Sheet



*All print design will be delivered electronically with one hard copy on recommended paper. Ownership is retained by client; digital copy reserved for use in Agency portfolio.*

## **Ad & Promotional Design**

- Print Ad \$60
- Electronic/Thirty Second Radio Ad \$75
- Business Cards \$35
- Brochures, Flyers, Postcards, Mailers \$25-100
- Logo Design – five options \$150

## **Press Releases & Writing**

- Promotional Biography \$35; two lengths \$45; three lengths \$55
- 400-600 word article \$35; 800-1,000 word article \$50
- Writing and Release to five relevant media outlets \$45
- Writing and release to ten relevant media outlets \$75

## **Web Content Generation**

- 1-5 pages \$400
- 5-10 pages \$600

## **Email Marketing**

- Template Design \$400
- Constant Contact Setup FREE (small monthly fee for software database)
- E-Newsletter Generation, Distribution, Results Reports \$150  
with all content provided; negotiable if writing needed
- E-Survey Creation, Distribution, Results Report \$300

## **Search Engine Optimization**

- Listing site with five online directories \$75
- Listing site with ten online directories \$100
- Submission of site to 150 search engines \$300
- Paid Listing Strategy \$75

**Social Marketing Page Design and Setup** \$75/each  
(Myspace, Facebook, Twitter, LinkedIn, etc)

## **Company Representation**

- canvassing, booth representation, event presence
- \$200 one-time setup plus \$12/hour per person

*Packages and Monthly Contracted Services Available.*